

MMS specification Total video - panelist file

2024-02-12

Daily tsv-formatted files with UTF8 encoding.

The dates indicate which viewing dates are included in the file (same as for AAM deliveries)

Panelist file: Total Site

panelistfil_totalvideo_YYYYMMDD-YYYYMMDD

The file contains connections between AAM-panelist and TV-panelists. Panelists which have no connection are also included.

#	Header name in file	Format	Example Value	Comment
1	Date	<alpha-numeric>	20240121	Viewing date
2	PanelistID	<alpha-numeric>	1046946	AAM panelist ID
3	PanelistID_TV	<alpha-numeric>	88979_2	TV panelist ID
4	Age	<alpha-numeric>	A3-14 A15-29 A30-44 A45-59 A60-99	Age in intervals
5	Weight	<alpha-numeric>	207.380000000000	Panelist weight

#	Header name in file	Format	Example Value	Comment
6	Guest	<alpha-numeric>	0	1=Guest 0=Not Guest