



Technical Updates

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MMS-TU #142 2012-03-19

New version of the Channel reference library will be in use from the viewing day of 2012-03-21

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Detailed information regarding the changes can be found in the second sheet "Update log".

MMS-TU #141 2012-01-27

New version of the Channel reference library will be in use from the viewing day of 2012-01-30

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Detailed information regarding the changes can be found in the second sheet "Update log".

MMS-TU #140 2012-01-23

New version of the Channel reference library will be in use from the viewing day of 2012-01-23

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Detailed information regarding the changes can be found in the second sheet "Update log".

MMS-TU #139 2011-12-29

Two new program and spot log channels, TV4 Guld (153) and TV4 Komedi (155), will be included in MMS data from viewing day 2012-01-01. The channels will use the same channel numbers as before. The only difference is that they will become log channels.

MMS-TU #138 2011-12-20 New universe/base figures.

New universe figures and base figures are now available.

The new universe period starts with the viewing Monday 2012-01-02 and then up to and including Sunday 2012-07-01.

Please download universes:

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

MMS-TU #137 2011-10-28

New version of the Channel reference library will be in use from the viewing day of 2011-10-28

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Detailed information regarding the changes can be found in the second sheet "Update log".

MMS-TU #136 2011-09-07

New version of the Channel reference library will be in use from the viewing day of 2011-09-09

The channel Viasat Premier League HD was added and name changes of two channels.

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

MMS-TU #135 2011-07-01

New version of the Channel reference library will be in use from the viewing day of 2011-06-30

The channel Canal+ Family was added.

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

MMS-TU #134 2011-06-15 New universe/base figures.

New universe figures and base figures are now available.

The new universe period starts with the viewing Monday 2011-07-04 and then up to and including Sunday 2012-01-01.

Please download universes:

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

Please note the new base figures regarding regions TV3 and Kanal 5:

<http://www.mms.se/kunder/universumtal/bastaltv3.asp>

<http://www.mms.se/kunder/universumtal/bastalka5.asp>

MMS-TU #133 2010-12-15 New universe/base figures.

New universe figures and base figures are now available.

The new universe period starts with the viewing Monday 2011-01-03 and then up to and including Sunday 2011-07-03.

Please note: the variable "shopping responsible" is no longer active in the base survey, just filled out with a 9.

Please download universes:

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

Please note the new base figures regarding regions TV3 and Kanal 5:

<http://www.mms.se/kunder/universumtal/bastaltv3.asp>

<http://www.mms.se/kunder/universumtal/bastalka5.asp>

MMS-TU #132 2010-12-03

New version of the Channel reference library will be in use from the viewing day of 2010-12-03

The channels TLC, Animal Planet HD, BBC HD and Al Jazeera are added.

France 2 is removed.

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Read more about the changes in the “Update sheet”

MMS-TU #131 2010-09-08

New version of the Channel reference library will be in use from the viewing day of 2010-09-07

Canal+ Fotboll and Canal+ Hockey are added

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Read more about the changes in the “Update sheet”

MMS-TU #130 2010-08-20

New version of the Channel reference library will be in use from the viewing day of 2010-09-01

ZTV, Kanal 2 Estonia, RTL, Al Jazeera, National Geographic HD and 3Sat are removed and TV10 and Nick JR are added

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Read more about the changes in the “Update sheet”

MMS-TU #129 2010-06-17 New universe/base figures.

New universe figures and base figures are now available.

The new universe period starts with the viewing 2010-06-28 and then up to and including 2011-01-02.

Please download universes:

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

Please note the new base figures regarding regions TV3 and Kanal 5:

<http://www.mms.se/kunder/universumtal/bastaltv3.asp>

<http://www.mms.se/kunder/universumtal/bastalka5.asp>

MMS-TU #128 2010-03-30

New version of the Channel reference library will be in use from the viewing day of 2010-04-01

Canal+ Comedy is removed and Canal+ Series added with different channel number.

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Read more about the changes in the "Update sheet"

MMS-TU #127 Reminder new format raw viewing data RV3/RP3

Starting Tuesday morning, 2010-03-23, reflecting the viewing 2010-03-22, the new file format RV3/RP3, is the official and only format to use. Time shifted viewing is included. The raw data is delivered in MMS FTP folder named ORPI. Authorized MMS FTP accounts have access to this ORPI folder. The old format ceases to exist.

MMS-TU #126 2010-02-26 New format raw viewing data RV3/RP3 test available

Raw viewing data, new format, including time shifted viewing, is now available (2010-03-02 reflecting viewing 2010-03-01) day by day.

The purpose is pure TEST.

The new test data is delivered in MMS FTP folder named ORPI.

Authorized MMS FTP accounts have access to this new ORPI folder.

This folder ORPI will later, 2010-03-23, become the official folder containing the official raw data, including time shifted viewing.

The new format RV3/RP3 in folder ORPI is now present for test purposes only.

The old format, in its current folders, still is the one to use when calculating official figures.

NOW, time shifted viewing is NOT to be present in the resulting official figures.

MMS-TU #125 2010-01-29 Certification and file formats**Tuesday 2010-02-02**

A new MMS Golden Rules Certification Case is distributed. The case covers reach and frequency, time shifted viewing included. The case acts on new format of viewing data, RV3, related to the period 4/1 up to and including 17/1 2010.

From TV viewing Monday 2010-03-01.

Raw data includes old format (RV) and new format (RV3) of the viewing file.

The old format still is the one to use when calculating figures

TS viewing is NOT to be present in the resulting figures.

The new format is present for test purposes only.

The second file in the raw data, RP3, remains the same.

From TV viewing Monday 2010-03-22.

MMS Television Measuring starts to include time shifted viewing in official currency.

Raw data includes new format RV3, ONLY.

The new format, including the TS-viewing, is the one to use when calculating figures.

TS viewing MUST be present in the resulting figures according to MMS Golden Rules.

The second file in the raw data, RP3, remains the same.

MMS-TU #124 2010-01-18

New version of the Channel reference library are in use since the viewing day of 2010-01-18
Changes are the separation of channels svtB and Kunskapskanalen, 6 new channels added and 5 channels removed.

The list can be viewed and downloaded here:

http://www.mms.se/kunder/teknik/peoplemeter_ref_kanaler.asp

Read more about the changes in the "Update sheet"

MMS-TU #123 2009-12-18 New universe figures

New universes are valid from viewing 2010-01-04 up to and including 2010-06-27.

Download them at

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

MMS-TU #122 2009-10-15 Test files RV3 available

A kit of 8 days preliminary raw data viewing files new time shift format available.

Download from www.mms.se/timeshift/gyllene.asp

MMS-TU #121 2009-09-07 New format Daily viewing file RV

Sets of test files in new format RV3, including time shift viewing statements, will be available from 2009-10-15.

MMS-TU #120 2009-09-07 New definitions regarding reported channels and total tv viewing in effect 2009-09-28

Due to upcoming viewing reportings from UNITAM households, there will be a:

- decreased set of reported channels, only those present in the reference library
- total television viewing defined as the sum of channels present in the reference library

New definitions are in effect from viewing day Monday 2009-09-28.

The daily raw viewing file RV will therefore contain fewer channels and there will be a reduced number of channels available in reporting systems and tools. But; early next year there will be time shifted viewing attributed to today's live viewing.

A list of the channels present in the reference library can be seen and downloaded at "mms.se".

New definition of total television is in effect from viewing day 2009-09-28 when UNITAM meters for the first time are active in the panel households.

Total television now is defined as the sum of viewing on all channels present in the reference library. Please note that channels can be removed from the reference library and new channels can be included in the reference library over time.

Please note that channel/source-number 240 and 241 now have changed meaning.

The following exclusions in the viewing file RV must be made when calculating the total television viewing (same numbers as before, no IT program changes needed):

Channel/source Number *	Source Name
75	Game
82	VCR
86	DVD
146	Pay per view
240**	Consumption of time shifted television
241	Other channels/usage/sources, not included in the total television viewing
135	Radio

*According to MMS list of reference recorded channels

**Only the backwards attributed viewing shall be counted into the total television viewing, not the viewing at the moment of consumption.

MMS-TU #119 2009-09-07 Jetix, Disney XD and Disney Toon

Jetix and Disney Toon are closing down 2009-09-11. Jetix will 2009-09-12 be replaced by Disney XD as a programme log channel. MMS has decided to treat this as a change of name only. The channel number 226 remains the same.

MMS-TU #118 2009-06-25 New universe figures

New universes are valid from 2009-06-29 up to and including 2010-01-03.

Download them at

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

MMS-TU #117 2009-01-21 Canal +

(updated #104)

From 2009-02-01 station number 168 shall be reported as a separate station named "Canal+ Hits Sport Weekend".

From 2006-11-01 up to and including 2009-01-31, viewing reported in RV-raw-data-file station number 168, combined sport2/film2, shall be changed to

Sport2	92	Saturdays 14.00 – 22.59, Sundays 14.00 – 16.59
Film2	234	Otherwise

There shall be no viewing left on station 168.

In detail; viewing-sequences ending in time periods given above shall be completely changed regardless of the start time.

MMS-TU #116 2008-12-22 New universe figures

New universes are valid from 2008-12-29 up to and including 2009-06-28.

Download them at

<http://www.mms.se/kunder/universumtal/modul.asp>

<http://www.mms.se/kunder/universumtal/grupp.asp>

MMS-TU #115 2008-10-17 Viasat Sport name changes

New names existing channels

New name	Old name	Number
Viasat Sport	Viasat Sport 1	212
Viasat Fotboll	Viasat Sport 2	67
Viasat Motor	Viasat Sport 3	68

MMS-TU #114 2008-06-18 New universe figures

New universes are valid from 2008-06-30 up to and including 2008-12-28.

Download them at http://www.mms.se/universum_se.asp

MMS-TU #113 2008-04-04 Kanal 5 regions modified

Definitions of Kanal 5 regions are slightly modified. Numbers and names of regions remain the same. A set of backdata, file type YYYYMMDD.RP3, is available from the start; 2008-03-10 up to and including 2008-04-03. Please visit http://mms.se/tech_files_se.asp and download new precalculated base figures.

MMS-TU #112 2008-03-10 TV3 regions and Kanal 5 regions

The daily raw data Panel File YYYYMMDD.RP3 is extended and will contain two new variables; tv3-region and kanal5-region. The change takes place from the viewing 2008-03-10, file delivered 2008-03-11.

This is a direct link to the updated specification:

www.mms.se/teknbesk/file_spec_2008-03-10_rp3.xls

The base file 2008_1.RB3, containing base figures on individual level, is extended in the same way and must be used as base source when calculating viewing figures for tv3-regions and kanal5-region. At mms.se, you can find some precalculated base figures.

Please visit http://mms.se/tech_files_se.asp and download specifications, example file RP3 and precalculated base figures.

MMS-TU #111 2007-12-21 New universe figures

New universes are valid from 2007-12-31 up to and including 2008-06-29.

Download them from this page, under "Universumtal per målmodul":

www.mms.se/universum_se.asp

MMS-TU #110 2007-11-01 Canal+ major changes

Canal+ major changes

Valid from viewing 2007-11-01

New names existing channels

New name	Old name	Number
First	Film1	130
Comedy	Film2	234
Drama	Mix	131
Action	Film3	91
Sport 2 / Comedy	Sport 2 / Film 2	168*

* 168 = 92 + 234 according to MMS-TU #104

New channels

Name	Number
Hits	177
Canal 69	183
Sport Extra	184

Unchanged channels

Name	Number
Sport 1	8
Sport 2	92
Sport HD	443
Film HD	6

MMS-TU #109 2007-09-14 TV4 Sport

New program and spot log channel TV4 Sport (T4S) (89). Appears in MMS files type PL*, SL*, OB*, OP* OS, MPG/MPGR*, BB*.

Program log reporting start 18/9. Back data will be available from 1/9. Spot log will soon follow.

MMS-TU #108 2007-08-20 Kanal 9

(updated #105)

From 2007-02-25 **up to and including 2007-08-31**, all viewing reported in RV-raw-data-file on station 159, Comhem info, shall be changed to station 43, kanal 9. Viewing on station 159 from 2007-09-01 and forward shall **NOT** be changed.

MMS-TU #107 2007-08-20 Discovery mix

(updated #101)

From 2005-01-03 **up to and including 2007-08-31**, viewing on Discovery mix (99) shall be changed to Discovery (5) between 21.00 and 02.00.

In detail; viewing-sequences ending in 21.00-02.00, minute-after-midnight (mam) 1260-1559, shall be completely changed to Discovery (5), regardless of the start time. From 2007-09-01, Discovery mix **no longer exists**.

MMS-TU #106 2007-07-02 RB3 etc

New universes are valid from 2007-07-02 up to and including 2007-12-30

www.mms.se/universum_se.asp

When using free target groups, three new variables are available:

- individuell inkomst
- sommar-/fritidshus
- inspelbar hårdisk

These are valid from 2007-03-26.

You can find back data RP3 and PA on MMS ftp server: HotCollection-data

You will find updated specifications for

- RB3 base file
- RP3 daily panel file

at www.mms.se/tech_files_se.asp

Please notice

1= ja,yes

<>1 = no, dont know etc

when using variables

- pc
- internet
- recordable harddisc

Please look into

www.mms.se/teknbesk/MMSGoldenRules.doc

Section B. Free target groups - class 2.

There you can find a description of how to deal with free target groups.

MMS-TU #103 2005-08-23 VCR/DVD

In order to handle video/dvd-playback the viewing-sources VCR (82) and DVD (86) must always be combined into one reported variable, they cannot be separated.

MMS-TU #102 2005-08-22 Total Viewing

Following sources, reported in RV-raw-data-file, are to be EXCLUDED when calculating the total television viewing from 2005-08-22 and forward

Source number	Source Name
75	Game
82	VCR
86	DVD
146	Pay per view
240	Interactiv ch
241	EPG
135	Radio

Following sources, reported in RV-raw-data-file, are to be EXCLUDED when calculating the total television viewing up to and including 2005-08-21

Source number	Source Name
75	Game
82	VCR

No longer valid technical updates

MMS-TU #105 2007-02-25 Kanal 9

No longer valid, replaced by #108

From 2007-02-25 and forward, all viewing reported in RV-raw-data-file on station 159, Comhem info, shall be changed to station 43, kanal 9.

MMS-TU #104 2006-11-01 Canal+ combined sport2/film2

No longer valid, replaced by #117

From 2006-11-01 and forward, viewing reported in RV-raw-data-file station number 168, combined sport2/film2, shall be changed to

Sport2	92	Saturdays 14.00 – 22.59, Sundays 14.00 – 16.59
Film2	234	Otherwise

There shall be no viewing left on station 168.

In detail; viewing-sequences ending in time periods given above shall be completely changed regardless of the start time.

MMS-TU #101 2005-01-03 Discovery mix

No longer valid, replaced by #107

From 2005-01-03 and forward, viewing on Discovery mix (99) shall be changed to Discovery (5) between 21.00 and 02.00.

In detail; viewing-sequences ending in 21.00-02.00, minute-after-midnight (mam) 1260-1559, shall be completely changed to Discovery (5), regardless of the start time.