



Case 2

A detailed campaign follow-up regarding spots in the A25-59 target group. The campaign is 'BMW', with the unique film code 'S1BMBM3003', which was broadcasted during June 2009. Choose panel date 090613. We would like to see a frequency-run, with NBD-corrected frequency distribution.

How many have seen at least 5 spots; Reach 5+, and how many have seen at least 10 spots; Reach 10+.

We also want the accumulated TRP after 72, 112, 247 spots. Sort by date and time.

