

Case 1

Viewing figures of two different programmes, 'Eurovision Song Contest' that was broadcasted 2009-05-16 on SVT1 at 21:00, and one episode of 'Desperate Housewives', broadcasted 2009-05-05 on kanal 5 at 21:00.
Reach = 3 minutes.

Please produce ratings with following measurements and target groups.

All 3-99

A3-99 rating (000)

A3-99 reach (%)

A3-99 share (%)

Women 25-49

K25-49 rating (000)

K25-49 reach (%)

K25-49 share (%)

Free target group (men 19-37)

M19-37 rating (000)

M19-37 reach (%)

M19-37 share (%)